

The February Sweeps: Fresno-Paducah

ADI (rank)	1983 rating/share			1982 rating			% change		
	ABC	CBS	NBC	ABC	CBS	NBC	ABC	CBS	NBC
Fresno, Calif. (63)	58/35	62/37	48/29	56	69	48	+4	-10	NC
Gainesville, Fla. (170)	20/100	—	—	17	—	—	+18	—	—
Glendive, Mont. (210)	—	2/100	—	—	2	—	—	NC	—
Grand Junction, Colo. (186)	9/31	20/69	—	6	18	—	+50	+11	—
Grand Rapids-Kalamazoo-Battle Creek, Mich. (37)	134/43	98/31	81/26	110	102	94	+22	-4	-14
Great Falls, Mont. (177)	15/54	—	13/46	15	—	12	NC	—	+8
Green Bay, Wis. (69)	81/38	71/33	63/29	68	70	79	+19	+1	-20
Greensboro-Winston Salem-High Point, N.C. (51)	104/35	115/39	75/26	92	122	80	+13	-6	-6
Greenville-New Bern-Washington, N.C. (100)	41/27	57/37	55/36	35	52	56	+17	+10	-2
Greenville-Spartanburg, S.C.-Asheville, N.C. (39)	117/33	132/37	105/30	97	121	117	+21	+9	-10
Greenwood-Greenville, Miss. (175)	31/82	7/18	—	26	11	—	+19	-36	—
Harrisburg-York-Lancaster-Lebanon, Pa. (48)	85/36	59/25	92/39	64	62	104	+33	-5	-12
Harrisonburg, Va. (195)	25/100	—	—	19	—	—	+32	—	—
Hartford-New Haven, Conn. (24)	193/45	178/41	60/14	155	177	59	+25	+1	+2
Helena, Mont. (206)	—	—	4/100	—	—	5	—	—	-20
Houston (11)	308/42	240/33	187/25	233	243	164	+31	-1	+14
Huntsville-Decatur-Florence, Ala. (91)	59/36	62/38	44/27	56	58	45	+5	+7	-2
Idaho Falls-Pocatello (157)	15/31	17/35	16/33	15	18	18	NC	-6	-11
Indianapolis (23)	175/39	160/36	115/26	149	159	134	+17	+1	-14
Jackson, Miss. (86)	45/25	63/35	70/39	34	54	67	+32	+17	+4
Jackson, Tenn. (183)	33/100	—	—	31	—	—	+6	—	—
Jacksonville, Fla. (62)	70/36	87/44	40/20	59	84	39	+19	+4	+3
Johnstown-Altoona, Pa. (83)	—	65/43	85/57	—	72	92	NC	-10	-8
Jonesboro, Ark. (173)	34/100	—	—	28	—	—	+21	—	—
Joplin, Mo.-Pittsburg, Kan. (118)	40/37	43/40	25/23	33	28	48	+21	+54	-48
Kansas City, Mo. (27)	178/41	144/33	112/26	141	140	122	+26	+3	-8
Knoxville, Tenn. (58)	100/42	98/41	42/18	83	95	42	+20	+3	NC
La Crosse-Eau Claire, Wis. (133)	17/26	43/41	33/33	16	37	41	+69	+16	-15
Lafayette, Ind. (191)	—	15/100	—	—	13	—	—	+15	—
Lafayette, La. (112)	54/47	62/51	—	53	68	—	+2	-9	—
Lake Charles, La. (162)	—	—	33/100	—	—	39	—	—	-15
Lansing, Mich. (98)	—	68/67	34/33	—	73	37	—	-7	-8
Laredo, Tex. (199)	—	5/63	3/38	—	6	3	—	-17	NC
Las Vegas (102)	39/37	36/34	31/29	31	34	25	+26	+6	+24
Laurel-Hattiesburg, Miss. (163)	—	—	32/100	—	—	34	—	—	-6
Lawton, Okla.-Wichita Falls, Tex. (128)	35/38	34/37	23/25	28	31	30	+25	+10	-23
Lexington-Hazard, Ky. (78)	58/33	71/41	45/26	47	65	32	+23	+9	-13
Lima, Ohio (193)	—	—	13/100	—	—	15	—	—	-13
Lincoln-Hastings-Kearney, Neb. (89)	40/33	67/55	15/12	33	61	18	+21	+10	-17
Little Rock, Ark. (54)	121/42	92/32	76/26	92	81	94	+32	+14	-19
Los Angeles (2)	800/41	569/29	564/29	607	559	497	+32	+2	+13
Louisville, Ky. (44)	85/30	111/39	91/32	74	111	98	+15	NC	-7
Lubbock, Tex. (134)	27/31	29/34	30/35	21	30	38	+17	-3	-21
Macon, Ga. (138)	21/25	48/56	16/19	—	51	17	—	-6	-6
Madison, Wis. (101)	42/33	53/42	32/25	33	58	36	+27	-9	-11
Mankato, Minn. (197)	—	13/100	—	—	15	—	—	-13	—
Marquette, Mich. (182)	—	25/100	—	—	21	—	—	+14	—
Medford, Ore. (152)	38/62	—	23/38	31	—	27	+23	—	-15
Memphis (36)	107/30	142/40	106/30	96	135	118	+11	+5	-10
Meridian, Miss. (171)	32/71	13/29	—	26	12	—	+23	+8	—
Miami (13)	227/41	189/34	141/25	176	212	144	+29	-11	-2
Milwaukee (29)	166/42	127/32	101/26	127	134	114	+31	-5	-11
Minneapolis-St. Paul (14)	251/41	223/37	132/22	201	240	145	+25	-7	-9
Minot-Bismarck-Dickinson, N.D. (142)	—	35/51	34/49	—	33	39	—	+6	-13
Missoula-Butte, Mont. (154)	33/59	—	23/41	27	—	25	+22	—	-8
Mobile, Ala.-Pensacola, Fla. (61)	84/36	94/40	55/24	75	95	65	+12	-1	-15
Monroe, La.-El Dorado, Ark. (105)	14/13	74/66	24/21	11	76	23	+27	-3	+4
Montgomery, Ala. (119)	25/21	27/23	65/56	15	23	70	+67	+17	-7
Nashville, Tenn. (30)	117/29	166/41	125/31	104	160	139	+13	+4	-10
New Orleans (34)	123/33	147/39	106/28	98	136	94	+26	+8	+13
New York (1)	1,408/42	967/29	979/29	1,135	1,046	828	+24	-8	+18
Nrflk-Prsmth-Nwprt News-Hampton, Va. (46)	97/37	95/36	73/28	81	98	66	+20	-3	+11
North Platte, Neb. (208)	—	—	7/100	—	—	7	—	—	NC
Oak Hill-Bluefield-Beckley, W. Va. (131)	36/55	—	29/45	32	—	32	+13	—	-9
Odessa-Midland-Monahans, Tex. (145)	28/37	30/39	16/24	16	10	24	+87	NC	-25
Oklahoma City (40)	106/37	103/36	80/28	84	96	86	+26	+7	-7
Omaha (70)	101/44	72/31	58/25	85	79	75	+19	-9	-23
Orlando-Daytona Beach, Fla. (33)	162/43	116/31	95/25	109	104	102	+49	+12	-7
Ottumwa, Iowa-Kirksville, Mo. (201)	26/100	—	—	18	—	—	+44	—	—
Paducah, Ky.-Cape Girardeau, Mo.-Hrnsbrg, Ill. (72)	45/24	86/45	60/31	36	83	75	+25	+4	-20